

OPEN

Marketing, Social Media and Content Intern

Create real content from our events: reels, photos, video, social media and web, with the team and on site.

LOCATION

Barcelona · Office and events

WORKING HOURS

Unpaid internship · Agreement with your school

EDUCATION

Compulsory secondary education

EXPERIENCE

Not required

SECTOR

Leisure facilities and services

CATEGORY

Marketing and communication · Marketing

LEVEL

Intern · Work placement

SALARY

Salary not available · Unpaid internship

OPENINGS

1 opening

FOR PEOPLE WHO NEED TO COMPLETE THEIR WORK PLACEMENT HOURS* *UNPAID

Who we are

At United Events we run corporate events, brand activations, team buildings, trade fairs and experiences for companies. We are a young, creative team working on different projects every week.

Social media and content

- Helping create content for Instagram, TikTok, LinkedIn and other networks.
- Coming up with ideas for reels, stories, posts and short videos.
- Looking for trends, audio, formats and visual references.
- Writing basic copy for posts.
- Keeping the content calendar organised.

Video and photography

- Filming short takes during events, setups and activities.
- Photographing products, games, decoration, equipment and experiences.
- Capturing real moments with clients and guests.
- Creating behind-the-scenes content of the team and the events.
- Shooting vertical content for reels, stories and TikTok.
- Organising the footage after each event.

Video and image editing

- Basic editing of reels and short videos.
- Dynamic videos with music, subtitles and fast cuts.
- Basic photo retouching when needed.

- Adapting video to different formats: vertical, stories, reels or web.

Support at events and setups

- Occasional support at the setup and take-down of small events.
- Helping prepare material for events.
- Capturing content during setup, event and take-down.

Web content and marketing

- Helping update content on the website.
- Preparing copy for products, services and activities.
- Organising photos and video for the website.
- Helping improve commercial descriptions and basic SEO content.

What we are looking for

- Be studying marketing, communication, advertising, audiovisuals, events, tourism or similar.
- Able to sign an internship agreement with your school or university.
- Available to support events from time to time.
- Willing to learn, suggest ideas and take part in a fast-moving environment.
- CapCut, Canva, Premiere, DaVinci Resolve or similar tools are a plus.

What we offer

- Join a growing events company in Barcelona.
- Dynamic, creative work that is never monotonous.
- A young, close and fun environment.
- Real learning in events, social media, content and marketing.
- Shoot content at real events: corporate, brand activations and private parties.

Valued skills

Social media marketing

Content management

Marketing campaigns

Google Analytics

Creative copywriting

Social media measurement

Promotional events

Email marketing